


# TOP LOW-CODE/NO-CODE PLATFORMS COMPARED

The low-code/no-code (LCNC) approach has emerged to the growing need of startups and SMEs to accelerate the development process and ensure better ROI. However, it may be challenging to select the right platform considering the booming market.

To assist you with the decision-making process, we've compared five leading LCNC platforms, namely:



# TOP LOW-CODE/NO-CODE PLATFORMS COMPARED





In this guide you will discover their strengths, challenges, and suitability for startups, focusing on key factors like cost-effectiveness, feature richness, scalability, and user experience.

The insights are based on our hands-on expertise, plus real-world reviews from trusted sources such as G2 and Capterra, offering a clear overview of each platform's Technical Foundation, Development Experience, Implementation & Maintenance, Community & Support, Cost & Licensing, User Experience, and Core Strengths.



**Make your choice wisely and feel free to contact us for additional guidance or questions.**



# TECHNICAL FOUNDATION



	LIFERAY	JAHIA	BLOOMREACH	PIMCORE	KENTICO XPERIENCE
	<ul style="list-style-type: none"> <li>• Robust Java-based platform with extensive customization options</li> <li>• Strong modular architecture supporting plugins and integrations</li> <li>• Enterprise-grade security and scalability</li> <li>• Comprehensive feature set out-of-the-box</li> </ul>	<ul style="list-style-type: none"> <li>• Robust Java-based platform with modular architecture</li> <li>• Comprehensive GraphQL and REST API support</li> <li>• Built-in GDPR compliance and security features</li> <li>• Supports both headless and traditional CMS approaches</li> <li>• Integrated CDP and analytics tools</li> </ul>	<ul style="list-style-type: none"> <li>• High-performance event processing capability</li> <li>• Headless CMS architecture</li> <li>• Advanced AI-powered personalization</li> <li>• Flexible data source integration</li> <li>• Strong omnichannel capabilities</li> </ul>	<ul style="list-style-type: none"> <li>• Built on Symfony, ensuring a solid foundation and ease of extension</li> <li>• Offers a unified platform with PIM, DAM, CMS, and MDM capabilities</li> <li>• API-first for easy integrations</li> <li>• Flexible, scalable data modeling</li> </ul>	<ul style="list-style-type: none"> <li>• Built on NET Core MVC for strong performance</li> <li>• Supports multi-site, multilingual deployments</li> <li>• Comprehensive API integration support</li> <li>• Highly customizable architecture</li> <li>• Enterprise-ready infrastructure</li> </ul>
	<ul style="list-style-type: none"> <li>• Resource-intensive platform with slow startup times</li> <li>• Complex upgrade processes between versions</li> <li>• Initial setup crucial for optimal performance</li> <li>• Technical debt from legacy features</li> </ul>	<ul style="list-style-type: none"> <li>• Performance issues under high traffic</li> <li>• Limited out-of-the-box components</li> <li>• Stability issues with custom modules</li> <li>• Complex JCR architecture</li> <li>• Limited AI and advanced SEO capabilities</li> </ul>	<ul style="list-style-type: none"> <li>• Complex Jinja knowledge requirements</li> <li>• Limited JCR query flexibility</li> <li>• Restricted communication channel integrations</li> <li>• Scaling limitations for experiments</li> <li>• Limited SDK support for apps</li> </ul>	<ul style="list-style-type: none"> <li>• Complex admin/backend structure</li> <li>• Limited ExtJS flexibility</li> <li>• No default templates for industries</li> <li>• Some areas lack optimization</li> </ul>	<ul style="list-style-type: none"> <li>• Legacy ASP.NET Web Forms admin</li> <li>• Missing advanced analytics features</li> <li>• No real-time CDN support</li> <li>• Complex MVC transition</li> <li>• Heavy customization needs</li> </ul>

# DEVELOPMENT EXPERIENCE



	LIFERAY	JAHIA	BLOOMREACH	PIMCORE	KENTICO XPERIENCE
	<ul style="list-style-type: none"> <li>• Open-source flexibility with full source code access</li> <li>• Rich API ecosystem</li> <li>• Strong SDK and development tools</li> <li>• Multiple development approaches supported</li> </ul>	<ul style="list-style-type: none"> <li>• Open-source foundation with customization options</li> <li>• Modular design for component reusability</li> <li>• Strong IDE integration and Git support</li> <li>• Flexible backend integration options</li> <li>• Built-in template and workflow tools</li> </ul>	<ul style="list-style-type: none"> <li>• Intuitive drag-and-drop scenario builder</li> <li>• Customizable tools with Jinja scripting</li> <li>• Well-documented configuration options</li> <li>• Strong API integration capabilities</li> <li>• Comprehensive Bloomreach Academy</li> </ul>	<ul style="list-style-type: none"> <li>• Customizable features without overwriting</li> <li>• Rapid prototyping support</li> <li>• Modular, developer-friendly framework</li> </ul>	<ul style="list-style-type: none"> <li>• Flexible macro and module system</li> <li>• Efficient MVC page builder</li> <li>• Quick template implementation</li> <li>• Strong widget framework</li> <li>• Easy page type creation</li> </ul>
	<ul style="list-style-type: none"> <li>• Rather a steep learning curve, especially for non-Java developers</li> <li>• Inconsistent documentation quality</li> <li>• Limited pool of experienced developers</li> <li>• Complex service builder architecture</li> </ul>	<ul style="list-style-type: none"> <li>• A steep learning curve, especially for JCR</li> <li>• Inadequate documentation</li> <li>• Small developer community</li> <li>• Complex customization process</li> <li>• Limited support for dynamic pages</li> </ul>	<ul style="list-style-type: none"> <li>• Time-intensive initial setup</li> <li>• Steep Apache Wicket learning curve</li> <li>• Limited Jinja version support</li> <li>• Complex reporting creation</li> <li>• Technical expertise needed for customization</li> </ul>	<ul style="list-style-type: none"> <li>• Requires custom coding for frontend</li> <li>• Limited plugins/extensions</li> <li>• Sparse beginner-friendly documentation</li> </ul>	<ul style="list-style-type: none"> <li>• Steep beginner learning curve</li> <li>• Complex form creation process</li> <li>• Difficult version upgrades</li> <li>• Limited extension marketplace</li> <li>• Unstable new features</li> </ul>



# IMPLEMENTATION & MAINTENANCE

	LIFERAY	JAHIA	BLOOMREACH	PIMCORE	KENTICO XPERIENCE
	<ul style="list-style-type: none"> <li>• Quick deployment of basic features</li> <li>• Extensive out-of-box functionality</li> <li>• Strong enterprise support (EE version)</li> <li>• Regular updates and improvements</li> </ul>	<ul style="list-style-type: none"> <li>• Quick deployment capabilities</li> <li>• Streamlined migration tools</li> <li>• Multi-site and multi-language support</li> <li>• Modern admin interface</li> <li>• Strong third-party integration options</li> </ul>	<ul style="list-style-type: none"> <li>• Smooth integration with e-commerce platforms</li> <li>• Easy-to-use templates and asset builders</li> <li>• Automated systems for quick setup</li> <li>• Minimal technical needs for daily operations</li> <li>• Strong automation capabilities</li> </ul>	<ul style="list-style-type: none"> <li>• Scales with business needs</li> <li>• Supports multi-channel publishing</li> <li>• Highly customizable configurations</li> </ul>	<ul style="list-style-type: none"> <li>• Quick drag-and-drop setup</li> <li>• Reliable staging workflow</li> <li>• Smooth version control</li> <li>• Built-in analytics tools</li> <li>• Streamlined content approval</li> </ul>
	<ul style="list-style-type: none"> <li>• Complex upgrade paths, especially with customizations</li> <li>• Resource-intensive maintenance</li> <li>• Initial configuration complexity</li> <li>• Need for careful planning in implementation</li> </ul>	<ul style="list-style-type: none"> <li>• Complex initial setup and configuration</li> <li>• Complicated content workflows</li> <li>• Time-consuming export/import processes</li> <li>• Costly version upgrades</li> <li>• High maintenance demands for advanced features</li> </ul>	<ul style="list-style-type: none"> <li>• Cumbersome multi-brand management</li> <li>• Time-consuming Lucene indexation</li> <li>• Limited ad platform integration</li> <li>• Industry-specific feature limitations</li> <li>• Reliance on external consultancy</li> </ul>	<ul style="list-style-type: none"> <li>• Time-intensive setup</li> <li>• Disruptive updates</li> <li>• Hard to track config changes</li> <li>• Needs expert maintenance</li> </ul>	<ul style="list-style-type: none"> <li>• Environment sync issues</li> <li>• Resource-heavy upgrades</li> <li>• Complex widget management</li> <li>• Time-consuming setup</li> <li>• Limited automation options</li> </ul>

# COMMUNITY & SUPPORT



	LIFERAY	JAHIA	BLOOMREACH	PIMCORE	KENTICO XPERIENCE
	<ul style="list-style-type: none"> <li>• Large, active community</li> <li>• Rich marketplace ecosystem</li> <li>• Enterprise support available</li> <li>• Regular platform updates</li> </ul>	<ul style="list-style-type: none"> <li>• Responsive support team</li> <li>• Active platform development</li> <li>• Well-documented APIs</li> <li>• Dedicated implementation support</li> <li>• Available consulting services</li> </ul>	<ul style="list-style-type: none"> <li>• Exceptional customer support</li> <li>• Live chat availability</li> <li>• Responsive account managers</li> <li>• Community-focused Academy</li> <li>• Regular webinars and training</li> </ul>	<ul style="list-style-type: none"> <li>• Active partner network</li> <li>• Frequent updates and new features</li> <li>• Good guidance for integrations</li> </ul>	<ul style="list-style-type: none"> <li>• Knowledgeable technical support</li> <li>• Active community forums</li> <li>• Detailed documentation</li> <li>• Regular platform updates</li> <li>• Accessible training resources</li> </ul>
	<ul style="list-style-type: none"> <li>• Declining community edition support</li> <li>• Documentation gaps for advanced features</li> <li>• Scattered community resources</li> <li>• Limited advanced tutorial availability</li> </ul>	<ul style="list-style-type: none"> <li>• Small community size</li> <li>• Inconsistent support quality</li> <li>• Limited training materials</li> <li>• Delayed issue resolution</li> <li>• No 24/7 support options</li> </ul>	<ul style="list-style-type: none"> <li>• Support delays during peak times</li> <li>• Limited free training resources</li> <li>• Mixed academy course feedback</li> <li>• Documentation gaps</li> <li>• Navigation challenges in help resources</li> </ul>	<ul style="list-style-type: none"> <li>• Small developer community</li> <li>• Few pre-made solutions</li> <li>• Limited depth in forums/docs</li> </ul>	<ul style="list-style-type: none"> <li>• Inconsistent support quality</li> <li>• Complex technical guides</li> <li>• Small developer community</li> <li>• Few qualified developers</li> <li>• Limited knowledge base</li> </ul>



# COST & LICENSING

	LIFERAY	JAHIA	BLOOMREACH	PIMCORE	KENTICO XPERIENCE
✓	<ul style="list-style-type: none"> <li>• Free Community Edition available</li> <li>• Lower TCO compared to other enterprise solutions</li> <li>• Flexible licensing options</li> <li>• Value for enterprise features</li> </ul>	<ul style="list-style-type: none"> <li>• Cost-effective compared to larger platforms</li> <li>• Flexible scaling options</li> <li>• Free trial availability</li> <li>• Open-source customization options</li> </ul>	<ul style="list-style-type: none"> <li>• All-in-one solution reducing tool costs</li> <li>• Integrated CRM and marketing features</li> <li>• Comprehensive analytics inclusion</li> <li>• Value compared to multiple-tool setups</li> </ul>	<ul style="list-style-type: none"> <li>• Open source with no licensing fees, making it a cost-effective solution</li> <li>• No hidden costs</li> <li>• Ideal for businesses seeking enterprise-grade solutions without expensive subscriptions</li> </ul>	<ul style="list-style-type: none"> <li>• User-independent pricing</li> <li>• Competitive enterprise costs</li> <li>• All-inclusive feature set</li> <li>• Free starter options</li> <li>• Flexible license types</li> </ul>
✗	<ul style="list-style-type: none"> <li>• High enterprise license costs</li> <li>• Significant feature gap between CE and EE</li> <li>• Required investment in technical expertise</li> <li>• Additional costs for enterprise support</li> </ul>	<ul style="list-style-type: none"> <li>• High enterprise license costs</li> <li>• Premium features are limited to paid versions</li> <li>• Significant initial investment</li> <li>• Expensive cloud hosting</li> <li>• Poor ROI for smaller projects</li> </ul>	<ul style="list-style-type: none"> <li>• Higher price point than competitors</li> <li>• Usage-based cost scaling</li> <li>• Expensive training resources</li> <li>• Cost-value ratio concerns for scaling</li> </ul>	<ul style="list-style-type: none"> <li>• The need for professional services and custom development can increase overall costs</li> <li>• ExtJS licensing restrictions impose limitations on developers</li> <li>• Lack of ready-to-use features</li> </ul>	<ul style="list-style-type: none"> <li>• High initial costs</li> <li>• Rising license fees</li> <li>• Enterprise-focused pricing</li> <li>• Extra feature costs</li> <li>• Complex multi-site licensing</li> </ul>

# USER EXPERIENCE

	LIFERAY	JAHIA	BLOOMREACH	PIMCORE	KENTICO XPERIENCE
	<ul style="list-style-type: none"> <li>• Intuitive interface for basic tasks</li> <li>• Rich content management features</li> <li>• Flexible permissions system</li> <li>• Strong mobile support</li> </ul>	<ul style="list-style-type: none"> <li>• Drag-and-drop functionality</li> <li>• Strong personalization tools</li> <li>• Built-in multilingual support</li> <li>• Flexible modularity</li> <li>• Advanced collaboration features</li> </ul>	<ul style="list-style-type: none"> <li>• User-friendly interface design</li> <li>• Visual flows and dashboards</li> <li>• Strong omnichannel experience</li> <li>• Personalization capabilities</li> <li>• Automated scenario building</li> </ul>	<ul style="list-style-type: none"> <li>• Clear data modeling interface</li> <li>• Strong asset management tools</li> <li>• Supports multi-language and multi-channel capabilities</li> </ul>	<ul style="list-style-type: none"> <li>• Simple content management</li> <li>• Built-in marketing tools</li> <li>• Strong automation features</li> <li>• Role-based workflows</li> <li>• Integrated campaign tools</li> </ul>
	<ul style="list-style-type: none"> <li>• Overwhelming feature set for small projects</li> <li>• Performance issues if not properly configured</li> <li>• Complex administration for non-technical users</li> <li>• Learning curve for end users</li> </ul>	<ul style="list-style-type: none"> <li>• Complex interface for non-technical users</li> <li>• Overwhelming feature set</li> <li>• Limited visual customization</li> <li>• Complex permission management</li> <li>• Poor documentation for end-users</li> </ul>	<ul style="list-style-type: none"> <li>• Overwhelming for new users</li> <li>• Complex report creation</li> <li>• Limited template availability</li> <li>• Inconsistent drag-and-drop functionality</li> <li>• Performance issues with large data sets</li> </ul>	<ul style="list-style-type: none"> <li>• Overwhelming admin UI</li> <li>• Limited mobile compatibility</li> <li>• Slow image uploads</li> <li>• Requires retraining after updates</li> </ul>	<ul style="list-style-type: none"> <li>• Outdated admin interface</li> <li>• Slow backend performance</li> <li>• Developer-focused design</li> <li>• Sync delays</li> <li>• Limited marketing options</li> </ul>



# CORE STRENGTHS

## Liferay

Enterprise portals, content management, collaboration, e-commerce, and mobile applications. Its robust architecture supports integration, customization, and scalability, making it a fit for industries ranging from education to healthcare and finance.

## Jahia

Jahia excels in content management, personalization, integration, and analytics. Its modular architecture supports multi-site management, multilingual content, and headless capabilities, making it ideal for industries like retail, healthcare, finance, and education.

## Bloomreach

Unified customer data management, advanced personalization, omnichannel marketing, and real-time engagement. Bloomreach combines marketing automation, content management, and analytics in a single platform, enabling seamless integration, scalability, and optimization for e-commerce and diverse industries.

## Pimcore

Pimcore excels in unified data management, headless CMS, omnichannel commerce, and personalization. Its flexible architecture supports PIM, DAM, and MDM capabilities, multi-language content, and seamless enterprise integration, making it ideal for industries like retail, manufacturing, and e-commerce.

## Kentico Xperience

Kentico is a versatile platform that can be used for a wide range of website development and content management needs, especially for complex B2B and B2C websites, e-commerce websites, and websites requiring frequent updates and collaboration between different teams.